# E-Newsletter

## Overview

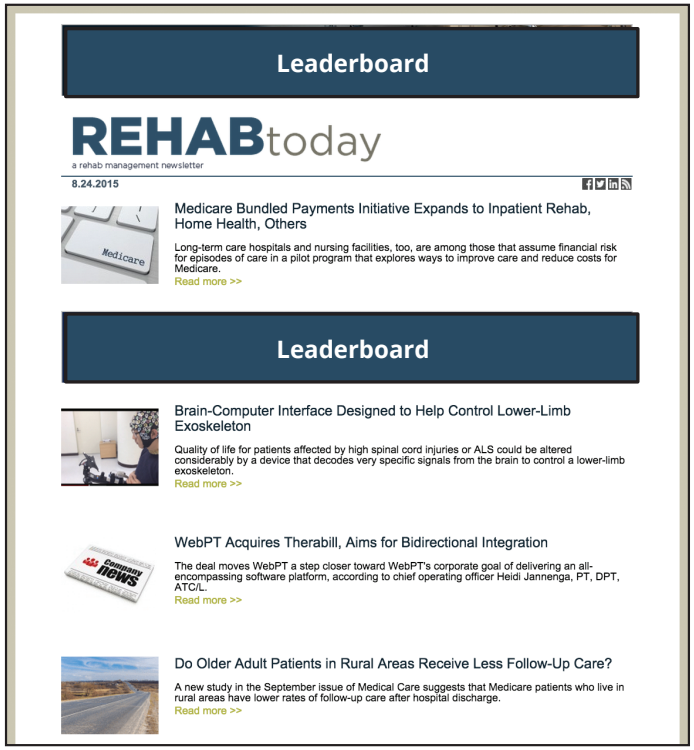
Recipients of *Rehab Management*'s Editorial and Product E-Newsletters are hungry for timely industry and product information. With open rates that average 20%, your advertising message will be in front of the most elite group of physical therapists and occupational therapists who want to stay on top of their game!

You benefit from reaching an audience that engages with our content monthly, weekly and with Breaking News.

**Rehab Today Weekly E-Newsletter**
Get your weekly update from *Rehab Management* on what's going on in the rehabilitation industry! The Rehab Today e-newsletter contains the week's most important information about industry news, events, new products, research, legislation, educational opportunities, and much more.

**The Top Ten Monthly E-Newsletter**
Site analytics give us the added capability to see the 10 most popular stories of the last month and we publish these Top 10 stories in its own dedicated enewsletter. You benefit from being associated with the most important stories of the last month. And since we already have the stats, open rates can go above 20% ensuring high visibility of your brand

**Breaking News E-Newsletter**
When something big happens in our industry, *Rehab Management* feels a responsibility to break that news first. Sponsoring the Breaking News E-Newsletter associates your brand with thought leadership and with breaking news that could impact our industry.



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## Program Features

### Daily E-Newsletter

- Leaderboard - Zone 1 ..... **$2,550 month**
- Leaderboard - Zone 2 ..... **$2,300 month**
- Leaderboard - Zone 3 ..... **$2,075 month**

### Weekly E-Newsletter

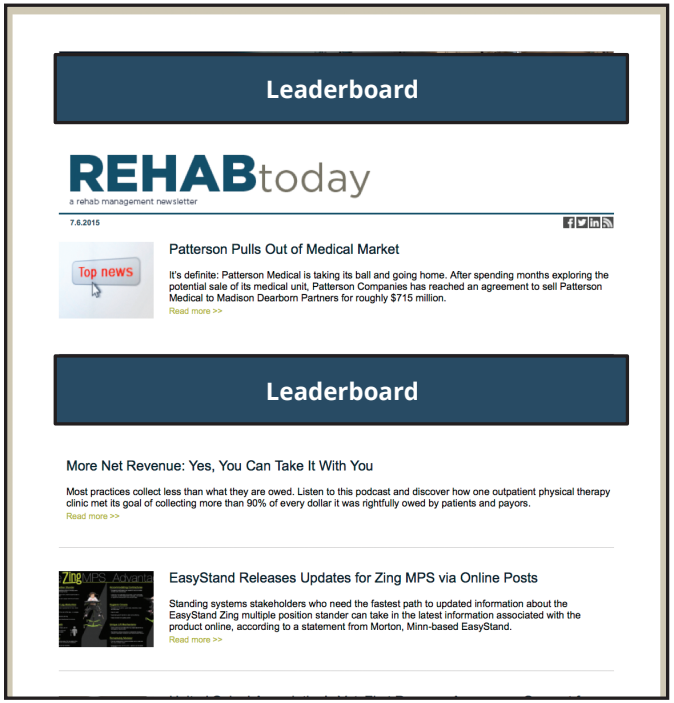
- Leaderboard - Zone 1 ..... **$1,500 month**
- Leaderboard - Zone 2 ..... **$1,200 month**
- Leaderboard - Zone 3 ..... **$1,000 month**
- Leaderboard - Zone 4 ..... **$900 month**
- Leaderboard - Zone 5 ..... **$750 month**

### Breaking News

- Leaderboard - Zone 1 ..... **$3,000 month**

### Top Ten

- Leaderboard - Zone 1 ..... **$3,000 month**
- Leaderboard - Zone 2 ..... **$2,000 month**
- Leaderboard - Zone 3 ..... **$1,000 month**

## Specs

**Leaderboard:** 728 x 90, gif, jpg, 45kb